
MAKEUP
FOR STAGE
A step by step guide.
DAKOTA ELIZABETH

WHAT'S THE DIFFERENCE?

Stage makeup is more dramatic than daily makeup so that facial features may be clearly identified, even from the back row of a theater. It must also be durable because it is often subjected to sweat, tears, smudging, and long wear time. The use of correct products and application techniques is an essential part of a smooth competition or performance day.

SKIN PREP

Always begin with a clean, toned face and a healthy amount of moisturizer (yes, even if you have oily skin). Makeup can be very drying which can then kick your oil production into overdrive. If you moisturize well from the start, it will help keep your skin balanced throughout the day.

MY FAVORITES:



Thayers
Witch Hazel Toner



Embryolisse
Lait Creme Concentre



Bioderma
Sensibio H2O

EYEBROWS

I like to start with the brows because they really frame the face. Your brows should be a little darker than you would wear them for everyday because they need to be seen from the back row. Consider using a product intended for long wear time so you don't have to touch up throughout the day. Use brow gel to keep brows shaped and in place.

MY FAVORITES:



The Brow Gal
Brow Pencil

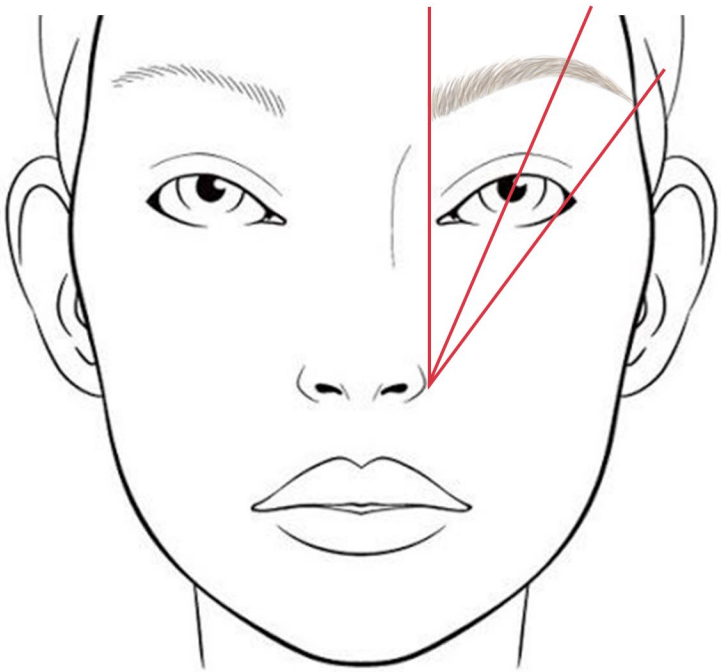


Anastasia Beverly Hills
Dip Brow



Anastasia Beverly Hills
Brow Gel

THE 3 POINT TECHNIQUE



EYES

· Start by using an eyeshadow primer all over the eyelid. This will ensure your makeup stays all day and does not crease or melt off. Next, enhance the shape of the eye with eyeshadow using the placement guide below.

· Next, use a liquid liner on the top lid to accentuate eye, winging it out towards the tail of the brow to make the eye appear larger.

· Use a powder liner in a medium tone on the bottom rim of the eye and line the waterline with waterproof liner if desired.

MY FAVORITES:



Urban Decay
Primer Potion



Bdellium
Brushes



MAKE UP FOR EVER
Aqua XL Eye Pencils

PLACEMENT

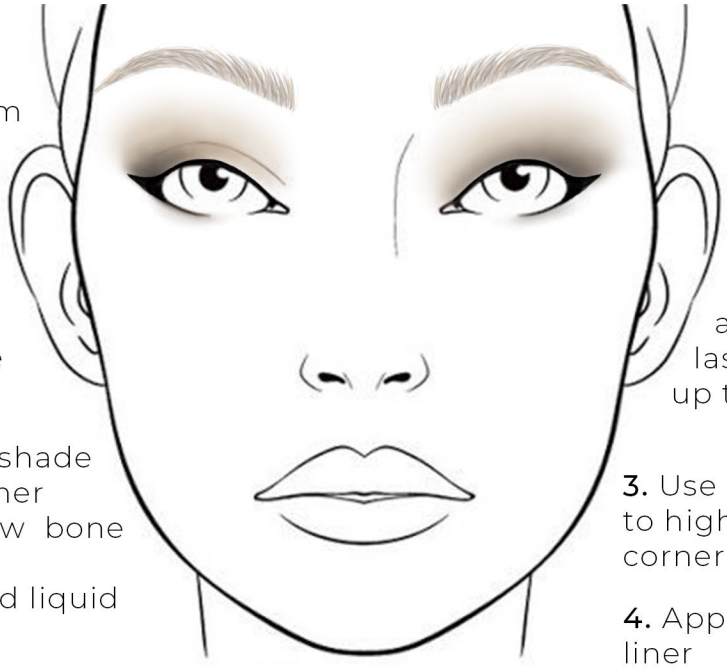
Double Lid

1. Apply light base of medium shade from brow bone to lash line

2. Use darker shadows to accentuate the outer eyelid

3. Use lightest shade to highlight inner corner and brow bone

4. Apply winged liquid liner



Mono Lid

1. Apply light base of medium shade from brow bone to lash line.

2. Use darker shadows to accentuate the lashline, blending up towards the brow bone

3. Use lightest shade to highlight inner corner and brow bone

4. Apply winged liquid liner

FACE

· Use a primer to increase the staying power of your products and to target specific skin concerns

· Use a foundation that matches the skin tone (check in daylight)

· After foundation, use concealer to cover any additional spots and to brighten under the eyes

· Contour tones should be cool while bronzers are warm

· Use a sponge (or Beauty Blender!) to press powder in over your base

MY FAVORITES:



MAKE UP FOR EVER
HD Foundation



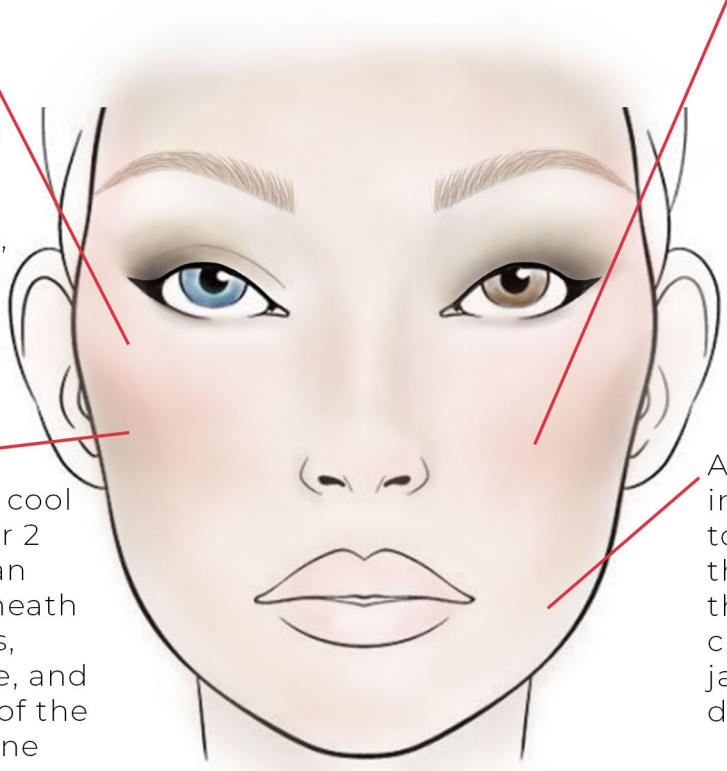
Beauty Blender
Original



RCMA
No Color Powder

PLACEMENT

If desired, add highlights 2 shades lighter than foundation on the high points of the face (brow bone, cheek bones, forehead, bridge of nose, Cupid's bow)



Apply a powder blush to the apples of cheeks and blend up cheekbone to the temple (If using a cream blush, do this right before adding powder)

If desired, add a cool shade of contour 2 tones darker than skintone underneath the cheek bones, sides of the nose, and along the edge of the forehead to define your face shape.

Apply bronzer in a "3" shape to each side of the face, along the forehead, cheek bone, jawline, and down the nose

EYELASHES

· Measure false lashes and trim if necessary. Lashes that are too long will feel like they're poking you.

· Apply a thin layer of latex glue to the lash and allow glue to get tacky (if allergic to latex there are many glues that make latex-free alternatives)

· While glue is getting tacky, roll the lash back and forth between your fingers to further pronounce the curve.

MY FAVORITES:



DUO
Lash Adhesive



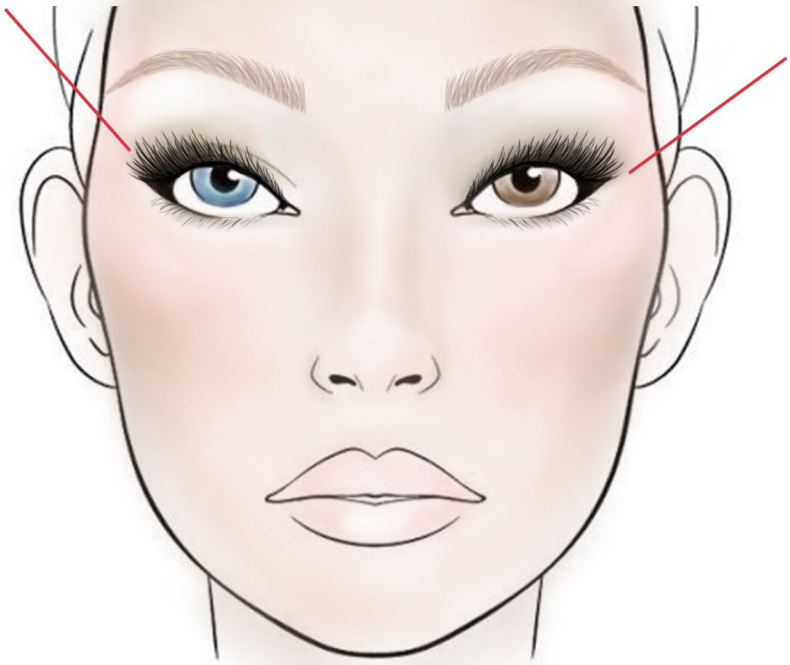
Loreal
Voluminous Mascara



Kevin Aucoin
(or any brand)
Eyelash Curler

PLACEMENT

Apply lashes to upper lash line and allow to set for a few seconds



Apply a layer of mascara to the top and the bottom lashes to blend it all together

LIPS

· Stay hydrated! Dry lips are difficult to work with

· Prep your lips with a balm or chapstick and let sit at least 5 mins

· The directions below are for traditional wax-based lipstick but you can also try using liquid lipsticks. They take more skill to apply but won't budge for hours even through eating and drinking (these **would not** be a good choice if you're having to change lipsticks multiple times throughout the day)

MY FAVORITES:



Stila
Stay All Day Liquid Lips

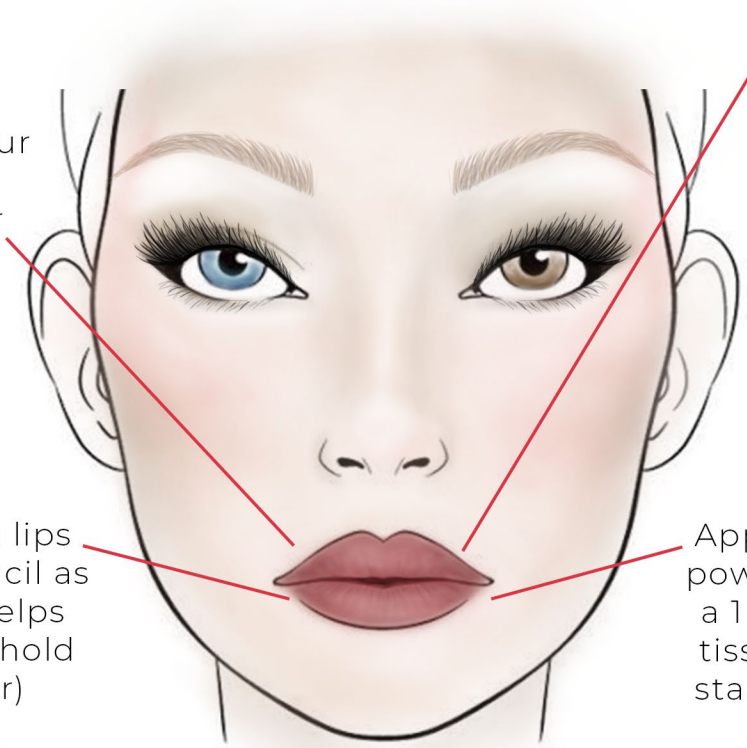


Burt's Bees
Chapstick



MAC
Lipstick

PLACEMENT



Line the lips with a color similar to your lipstick or a neutral color

Apply a coat of lipstick and then blot with a tissue then repeat

Color in the lips with the pencil as well (this helps the lipstick hold on longer)

Apply a layer of powder through a 1 ply piece of tissue for extra staaying power

FINISHING TOUCHES

· Apply a setting spray to keep your makeup on all day! (Hairspray works in a pinch but try not to make a habit of it as it's very drying for your skin)

· Blot with oil blotters throughout the day as needed

· Check your work! Take a photo of your makeup in daylight to make sure nothing needs adusting

MY FAVORITES:



Skindinavia
Makeup Finishing Spray
(Oil Control or Bridal)



Clean and Clear
Oil Absorbing Sheets



Urban Decay
All Nighter
Makeup Setting Spray

REMOVAL

· Lashes are reusable! Gently peel them off your eyelids and carefully remove excess glue or mascara with a makeup remover

· You've had layers of makeup on your skin all day long, so treat it kindly and remove all of your makeup gently before you head to bed. DO NOT GO TO SLEEP IN YOUR MAKEUP.

· Toners restore pH balance and should be a part of your skin care routine

· Moisturize your face after you've cleansed and toned

MY FAVORITES:



Klorane
Floral Water
Makeup Remover



Coconut Oil
(any brand)



Neutrogena
Makeup Removing
Lotion

TIPS AND TRICKS

• Use creams before powders

• Stay hydrated! Dry skin and lips are tricky to conceal and make application difficult

• Practice, practice, practice!

• Invest in a few good brushes! Start with a less expensive set so you can learn what individual brushes you tend to favor. Build your brush set one piece at a time from there by upgrading your favorites! A good brush should last a lifetime if well taken care of

• SHAMPOO your brushes at least once a week if you're using them daily. Using a daily brush cleaner in between is also helpful. Remember that bacteria buildup in your makeup brushes is a leading cause of acne!

• Please make sure you're also cleaning your beauty blenders. Unlike brushes, they MUST be washed, dried, and laid flat to fully dry after EVERY use. Sponges get really gross really quickly.

• DO NOT SHARE YOUR MAKEUP. If you HAVE to, wipe any creams to get the top layer off or spray any powders with some 70% alcohol to disinfect. Mascara or anything else that touches your eye directly should never be shared under any circumstance.

• Remember that there really aren't any rules! Play with new products and experiment to find techniques that work for YOU! It's the best way to get better!

MY FAVORITES:



MAKE UP FOR EVER
Instant Brush Cleanser



Bdelliium
Brush Cleanser



Cinema Secrets
Brush Cleanser

HAIR TIPS

• You should always have the following things with you:

- Hair ties
- Bobby pins
- Hair brush and comb (yes, both!)
- Hair spray
- Hair gel
- Smoothing hair oil, cream, or serum

• Slightly dirty hair holds styles better than clean hair. If you happen to come with clean hair, you should expect to use more product in your hair.

• Flyaways are the enemy. Use a dryer sheet to get the static out of your hair and a smoothing serum to help tame stray hairs.

• Use as much hairspray and gel for any pulled-back hair styles to get a clean look free of flyaways.

• When flat ironing and curling your hair, work in small sections for the best results.

MY FAVORITES:



Diane
Bobby Pins (1lb)
*In your color!



Tigi
After Party
Smoothing Cream



Treseme
Hair Spray
and Gel



Loreal Kids
Tangle Tamer



Tigi
Hair Stick



Moroccan Oil
Original Hair Oil

HOMEWORK

It's time to put your skills to the test!

Please complete a full stage makeup with a competition hairstyle of your choice.

Send photos or a video of your completed look to hello@dakotaelizabeth.com, through text, or social media to receive feedback!

This is an optional but highly encouraged assignment.

WHERE TO SHOP

FRENDS BEAUTY

NAIMIE'S

MAC

SEPHORA

ULTA BEAUTY

TARGET


THE END.
Long Live Makeup.
DAKOTA ELIZABETH