

DAKOTA ELIZABETH

HOLIDAY MINIS

INVESTMENT GUIDE



WWW.DAKOTAEELIZABETH.COM

‘TIS THE SEASON!

I'm thrilled to have you here and honored that you've chosen me to be part of your holiday celebration! This season is all about love, joy, and togetherness, and I can't wait to capture these moments with you. 📸❄️

This guide is designed to answer all your photography questions, so you can relax and focus on the magic of the experience. Thank you for your interest, and let's get ready for a session filled with laughter, warmth, and holiday cheer! ❤️🎁✨

If you still have questions, don't hesitate to reach out! We are here for you every step of the way.

hello@dakotaelizabeth.com

xx

Dakota Elizabeth



MEET DAKOTA

I'm a published photographer and makeup artist from Seattle,
WA and I love working with families!

When I'm not working, I love to cook, watch movies, go on hikes,
and spend time with my own little family!



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CUSTOM HOLIDAY ORNAMENTS

🎄✨ Capture the Magic with Custom Metal Holiday Ornaments! ✨🎄

Turn your favorite memories into stunning holiday treasures! These custom metal ornaments are crafted with the highest quality materials, featuring vibrant colors that bring each cherished moment to life. Designed to last for years to come, these ornaments are the perfect way to celebrate and preserve your precious memories—year after year. 🎁❤️✨



CUSTOM HOLIDAY CARDS

✨ Spread holiday cheer with cards that truly shine! ✨

These high-quality holiday cards are crafted with vibrant colors that pop, making your greetings impossible to miss. You'll have dozens of designs to choose from including foil designs and will have the opportunity to upgrade to thicker papers and printed envelopes for a truly customized experience. Whether you're sending a heartfelt message to loved ones or making an impression in your professional circle, these cards are designed to stand out from the rest. Make this season memorable with holiday cards that are as bright and beautiful as the moments they celebrate! 🎄🎁



COLLECTIONS:

01.

15 min Mini Session
8 Fully Retouched Digital Files
1 Custom Holiday Ornament
50 Holiday Cards *or*
1 5x7" Matted Gift Print
\$999 (Valued at over \$1700!)

02.

15 min Mini Session
5 Fully Retouched Digital Files
1 Custom Holiday Ornament
50 Holiday Cards *or*
1 5x7" Matted Gift Print
\$789 (Valued at over \$1100!)

03.

15 min Mini Session
3 Fully Retouched Digital Files
1 Custom Holiday Ornament
50 Holiday Cards *or*
1 5x7" Matted Gift Print
\$599 (Valued at over \$750!)

04.

15 min Mini Session
1 Fully Retouched Digital File
1 Custom Holiday Ornament
25 Holiday Cards
\$299 (Valued at over \$350!)

**IF YOU HAVE ANY QUESTIONS,
FEEL FREE TO SEND US A MESSAGE!**

F A Q

Q: How many images will we have to choose from?

A: We're going to capture as many photos as we can in 15 minutes!

Q: Can I choose the images I want?

A: Of course! All viable images will be available to view in an online gallery for you to choose from at your convenience.

Q: What if I want to purchase more images than what my package includes?

A: If you'd like to order additional images, you'll be able to do this directly through your online gallery.

Q: Will my photos be posted publicly on your site or social media?

A: I respect your privacy and allow each client to decide whether or not they want their photos displayed publicly. I'd love to show off you & your images, if you're game! If not, that's okay, too.

Q: What does fully retouched mean?

A: In addition to basic editing like color correction and cropping, your chosen images will be taken into Photoshop to remove blemishes, stray hairs, and other distracting elements. Advanced dodge and burn techniques are then employed to make sure you look your absolute best. The end goal is a perfectly polished image ready for your walls!

Q: How long until I can view my gallery?

A: Your gallery will be available for viewing within 1 week - hopefully sooner!

I HAVE ANSWERS

Q: How long until my images are ready?

A: Your images will be ready in 2-3 weeks after you've chosen your final images!
Please allow more time if ordering additional images.

Q: How long until my holiday cards are ready?

A: Your holiday cards will ship within 10 days after you've chosen your final images and finalized your holiday card design.

Q: How many people can I bring?

A: Holiday mini sessions are limited to groups of 6 people.

Q: Can I bring my fur baby?

A: Yes, well behaved pets are welcome!

Q: What will the backdrop look like?


A: This year's Holiday Mini Sessions will have TWO choices! You can choose between a festive solid green or a deep solid blue.

Q: What happens if we're running late?

A: Your session time will start and end as scheduled regardless of your arrival time. Please plan to arrive 15 minutes early to your scheduled session.

Q: What is required to reserve our Holiday Mini Session?

A: There is a \$99 non refundable booking fee required to reserve your Holiday Mini Session time.

The background of the image is a soft-focus bokeh of warm, glowing lights in shades of gold, yellow, and red, creating a festive and cozy atmosphere. The lights are out of focus, appearing as soft, circular blurs of light.

**"HOLIDAY FAMILY PHOTOS
AREN'T JUST PICTURES;
THEY'RE A CELEBRATION
OF THE LOVE, GROWTH,
AND JOY SHARED EACH
YEAR. THEY CAPTURE THE
BEAUTIFUL, FLEETING
MOMENTS THAT TURN
INTO TREASURED
MEMORIES, REMINDING US
THAT THE BEST GIFTS IN
LIFE ARE THE ONES WE
SHARE TOGETHER."**

WHAT TO EXPECT

Payment

A \$99 non-refundable deposit is required in order to secure your date. The remainder of your balance is due one week prior to your session.

Scheduling

Timeliness is extremely important for mini sessions. Please arrive 15 minutes before your scheduled time as late arrivals can not be accommodated. Cancellations and reschedules must be made via email or phone at least 48 hours prior to your session. All deposits are non-refundable.

Hair + Makeup

Hair and makeup services are **not** offered for mini sessions. Feel free to have your makeup and hair done elsewhere before your session or check out my blog for tips to do your own!

Wardrobe

You can dress casual or formal, festive or basic - the choice is yours! Keep an eye out for a style guide once you book to help you choose your wardrobe.

HAVE ANY OTHER QUESTIONS?

I'M HERE TO HELP!

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